



# MEDIA RELEASE

OFFICE OF COUNTY MAYOR GLENN JACOBS

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## **Mayor Jacobs Small Business Series Focuses on Lamon Jewelers**

*KNOXVILLE, Tenn.*— Knox County Mayor Glenn Jacobs interviewed Andy Lamon of Lamon Jewelers. The second-generation family-owned jewelry business offers everything from custom gifts to appraisals and is known around Knox County as the log cabin jewelry store.

Each week, the Mayor conducts interviews with small business owners, offering them the opportunity to talk about what they do; highlight their work; and share any future plans. A new vignette runs each Wednesday on the county and Mayor's social media platforms.

"I think the part that is the most special is how you get to interact either one-on-one or one-on-two with our customers," said Lamon. "They're making emotional decisions. They're getting engaged. They're celebrating a birthday. We get to have a lot of special conversations with our customers."

Lamon Jewelers has been a part of the Knox County community for almost four decades. Howard and Ann Lamon started the Knoxville-based business in the 1980's that has now expanded to three locations including Maryville and Gatlinburg. While offering an array of jewelry options from various brands, Lamon says good craftsmanship is still very important for custom pieces.

"We have five jewelers (and) goldsmiths on staff, and they do everything in-house from sizing, settings, repair, custom work...we can pretty much do anything. If you can imagine it, we can make it," said Lamon.

The Mayor and Lamon also discussed the history of how the Lamon family business became branded as the log cabin jewelry store.

To hear more of what was said during the interview, check out the [video](#).

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